



## **Advanced Presentation Skills**

### **Introduction**

A 2-day course that shows people, through hands-on exercises, case studies and team work how to prepare, write and structure their presentations with emphasis on:

- Ensuring they are communicating the right message to the right audience
- Ensuring they are using the appropriate tools for the message and audience
- Ensure their presentation is structured and presented in the optimal way

### **Target Audience**

- Individuals who have already followed the Introduction to Presentation Skills course
- Individuals who already have extensive presentation experience
- Those who wish to have a good understanding of how to write well-structured presentations

### **Course Benefits**

- Provides participants with a methodology and structure that allow them to :
  - Define the problem from the audience's point of view
  - Ensure the solution addresses the real issues
  - Decide how to most effectively communicate the message
  - Communicate in a structured, ordered and clear manner

### **Methods**

We use little theory and lots of practice in facilitating, with active feedback, discussion and exercises.

### **Overview**

#### **Day 1**

Introduction

Overview

Defining the problem

Creating the introduction

Building the pyramid

#### **Day 2**

Review of day 1

Constructing the deliverable

Case Study

Summary and Wrap-up